We’re building a safer and more resilient digital world.

The evolving world has created new demands.

Downtime is detrimental

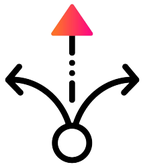
Large companies lose $200M/year in costs from downtime.[1]

Cyber risk is business risk

Cyber is now the #1 risk and a growing problem thanks to AI.[2]

Resilience is regulated

Governments have enacted stiff penalties for non-compliance.



Innovation velocity is essential

Getting products to market faster is a competitive advantage.

It’s hard to be resilient.

Complex environments expand attack surface and failure points.

Growing data volumes sit in silos and are increasingly hard to manage.

Regulations require real-time risk assessments.

The AI era is accelerating all these challenges and creating entirely new ones.

Service disruptions often look the same.

But different teams struggle to see a holistic view to solve the problem.

Network

Architects

Engineers

Operations

SREs

Audit

Developers

IT

Security

Build digital resilience with Splunk.

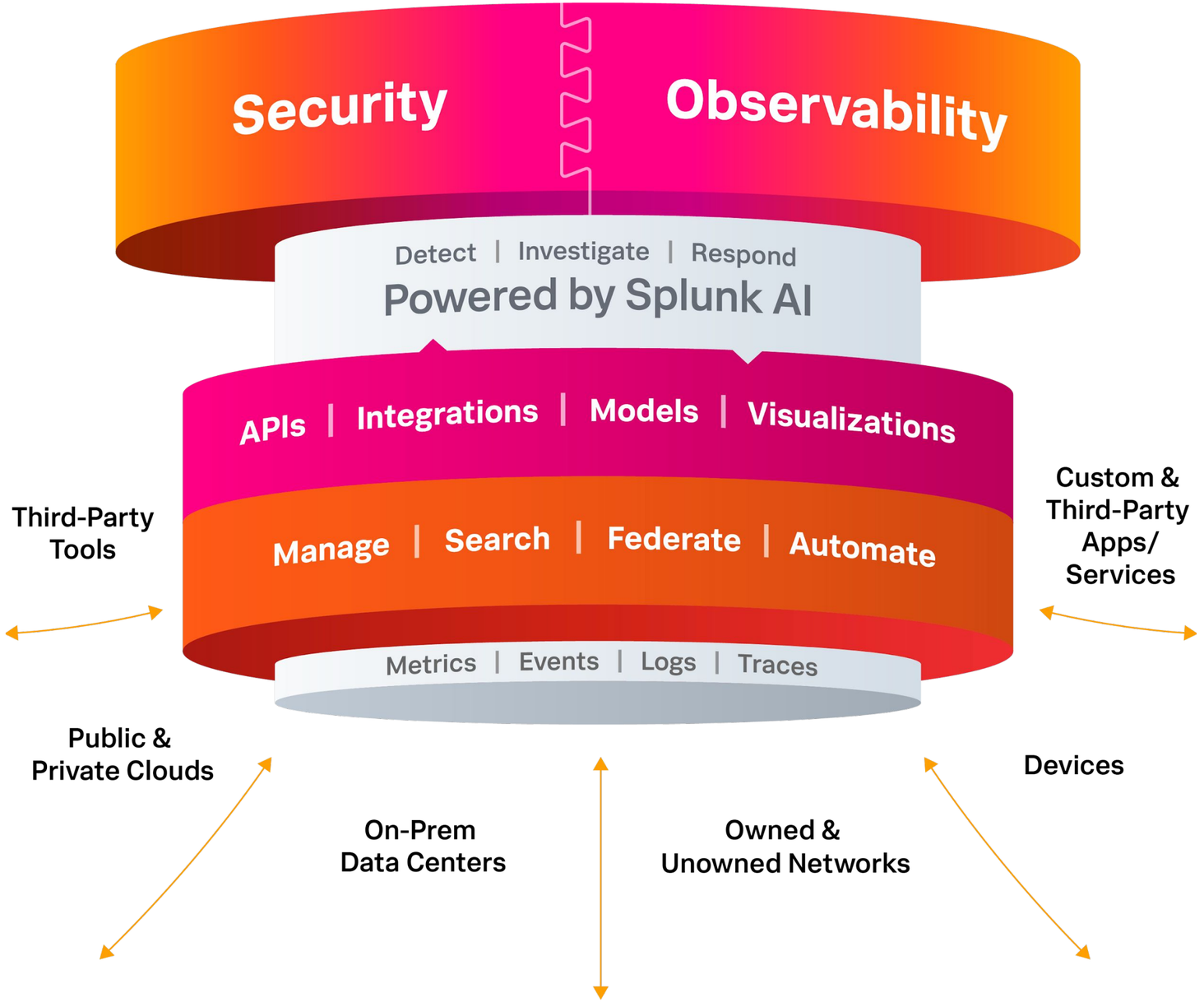
Splunk brings SecOps, ITOps and engineering together to…

Prevent major issues

Remediate faster

Adapt quickly

The Unified Security and Observability Platform.



What differentiates Splunk:

End-to-end **visibility and insights** into **the business risk and impact** of issues across your entire **hybrid** digital footprint

Only recognized leader in both **Security** and **Observability**

Ability to flexibly manage, federate, and reuse data at **enterprise scale** and apply AI no matter where you store your data

A unified platform that empowers teams to collaborate
and find the root cause of problems across security and observability

Deploy Splunk in the cloud, or in your data centers.

15+ aws

7 Google Cloud

4 Microsoft Azure

We help answer questions like...

How can I manage my sprawling data estate more efficiently?

How can I modernize my SOC in the face of evolving threats?

What should I focus on when consolidating tools and vendors?

How can I comply with ever-evolving regulations?

How can I be more digitally resilient?

How do I prevent unplanned downtime across any environment?

How can I adopt generative AI securely and effectively?

Singapore Airlines finds and fixes issues faster with Splunk.

75%+
faster issue detection

90%
fewer backend issues

Real-time
insights from across disparate data sources

- Full-stack visibility enables Singapore Airlines to find and fix issues faster.
- Splunk helps maximize service uptime, optimize the customer experience and keeps the brand’s reputation sky-high.
- Real-time monitoring makes critical insights available to teams supporting the website, mobile apps and crew management system.

NEC Revamps Security Culture and Cuts Ransomware Risks.

80%
Reduction in ransomware

96%
of users reporting greater security awareness

270K
Endpoints feeding data into Splunk

“Splunk Enterprise dashboards visualize risks and threats and transform our security culture, which largely improves our third-party evaluation scores and reduces our ransomware risks to one sixth of the previous levels.”

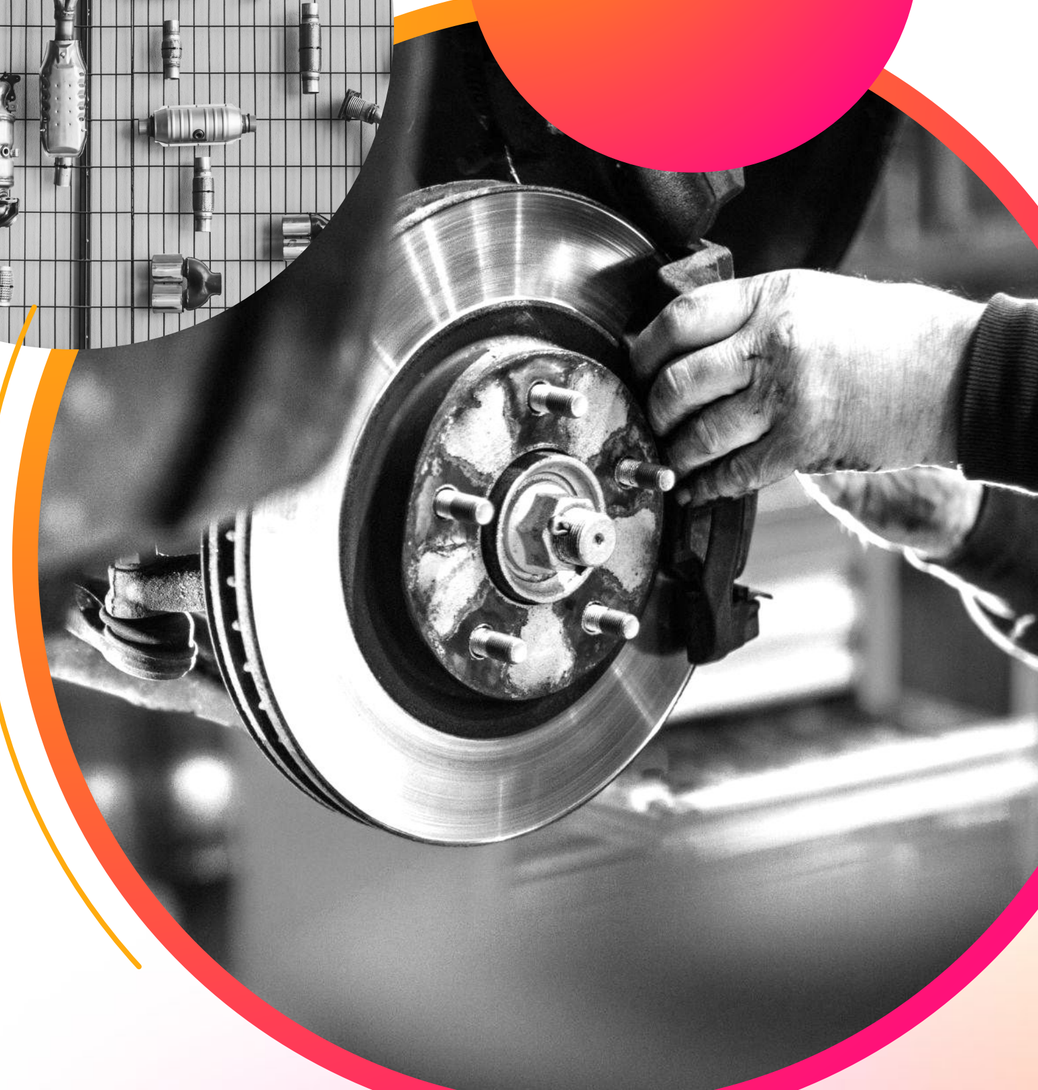
Takeo Tagami
Head of General CISO Office, Corporate IT and Digital Department, NEC.

Continental revs up security, efficiency and innovation with Splunk.

2000
servers monitored daily

3–5
days to deliver a new application out-of-the-box

24/7
proactive monitoring and issue correction



“The Splunk platform helps us monitor performance for every machine and technology so we can pinpoint the root cause of an issue, fix problems faster and help people do their jobs better.”

Fernando Ulises Mérito del Campo
Head of Big Data and AI Center of Competence for the Americas Region, Continental

Splunk is the only vendor recognized as A Leader in the latest Magic Quadrant™ Reports for SIEM and Observability Platforms.

Gartner®

A Leader

Gartner® Magic Quadrant™ for Security Information and Event Management

A Leader

Gartner® Magic Quadrant™ for Observability Platforms

Gartner, Magic Quadrant for Security Information and Event Management, May 2024

Gartner, Magic Quadrant for Observability Platforms, August 2024

The Gartner documents are available upon request from Splunk. Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's Research & Advisory organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Our product vision

To provide visibility and insights across an enterprise's **entire digital footprint**, powering actions that improve security, reliability, and innovation velocity.

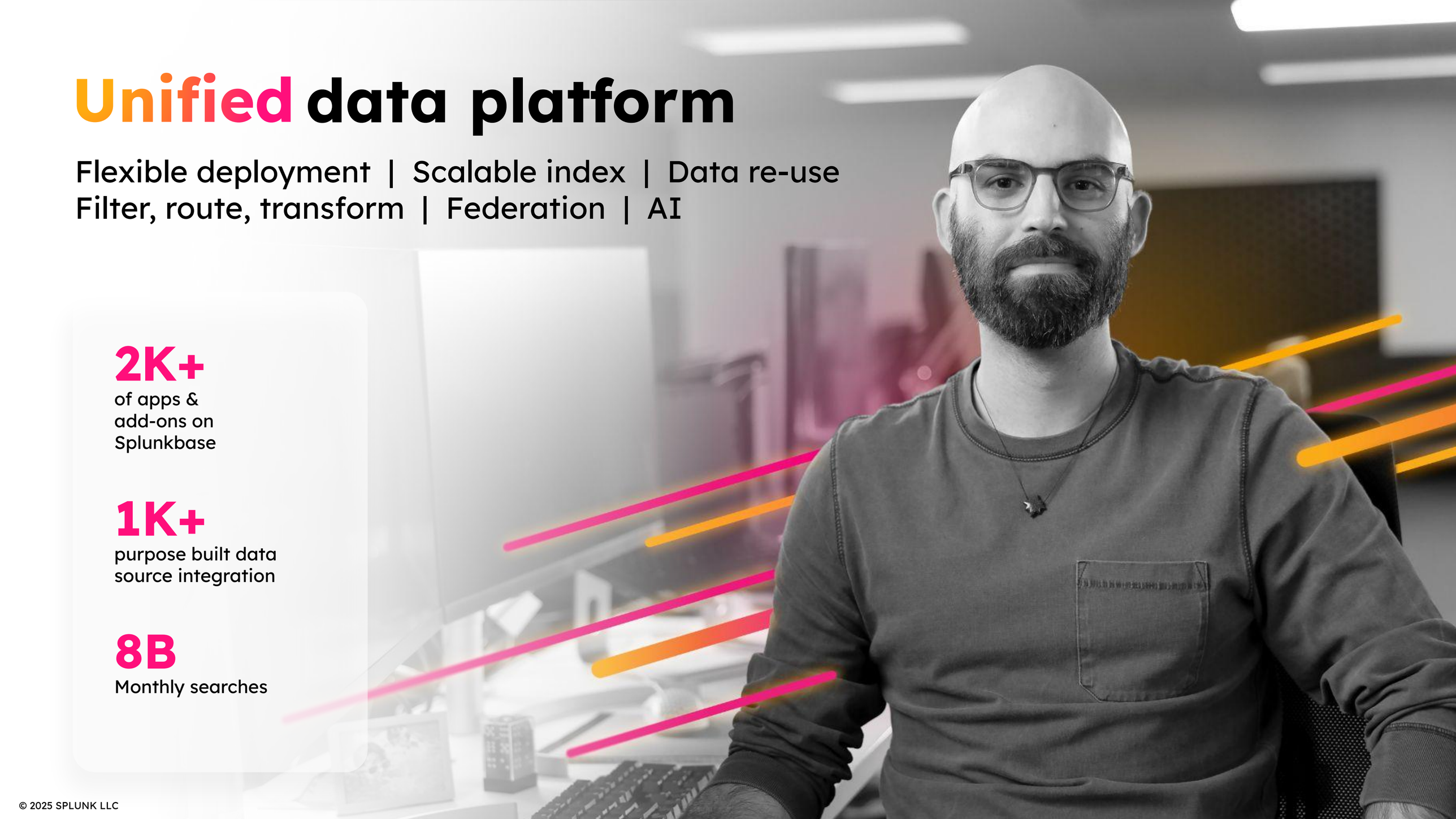
Access the right data

Apply the right analytics

Accelerate the right actions

Unified data platform

Flexible deployment | Scalable index | Data re-use
Filter, route, transform | Federation | AI

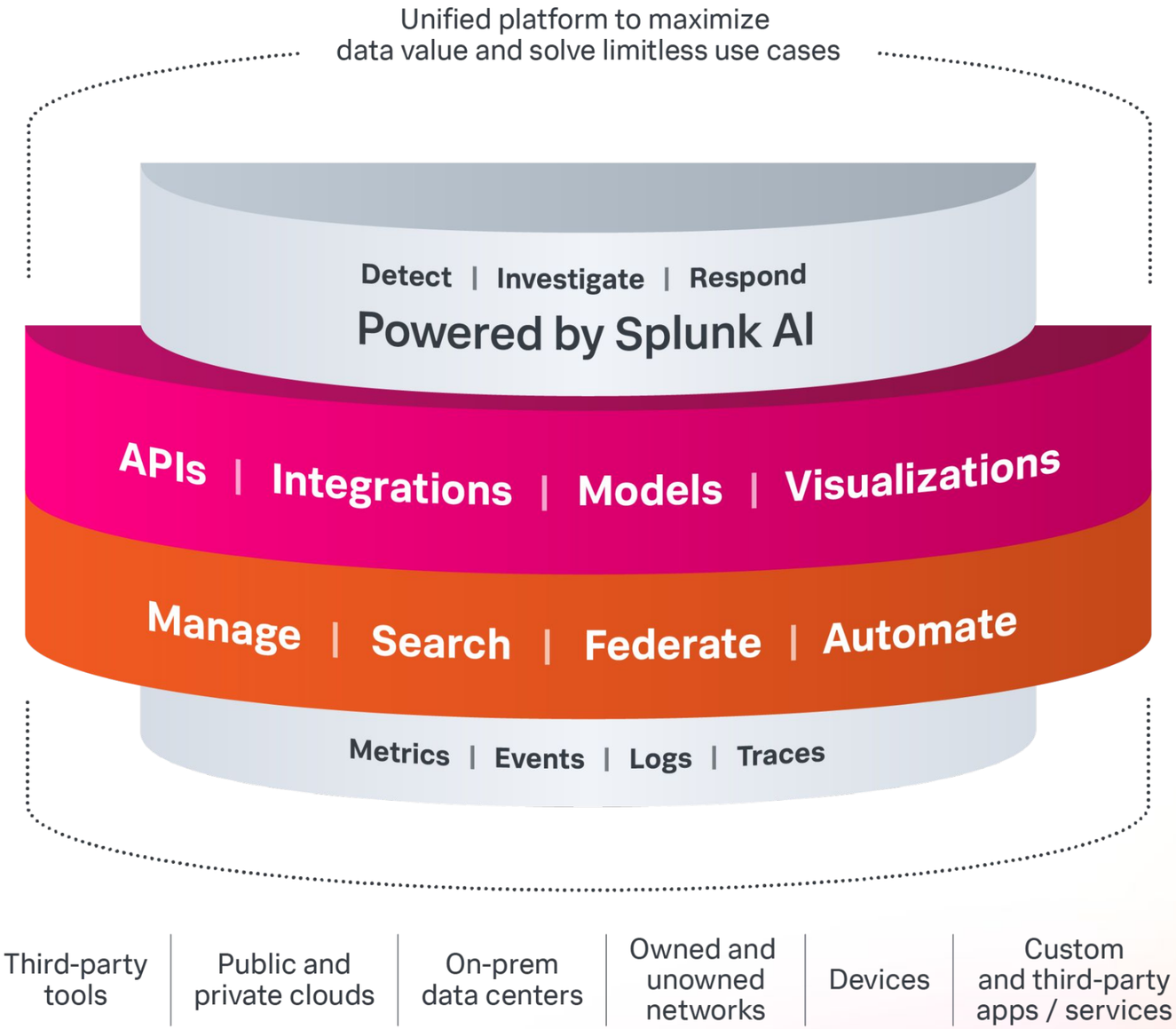


2K+
of apps &
add-ons on
Splunkbase

1K+
purpose built data
source integration

8B
Monthly searches

Simplify data access and management at scale.



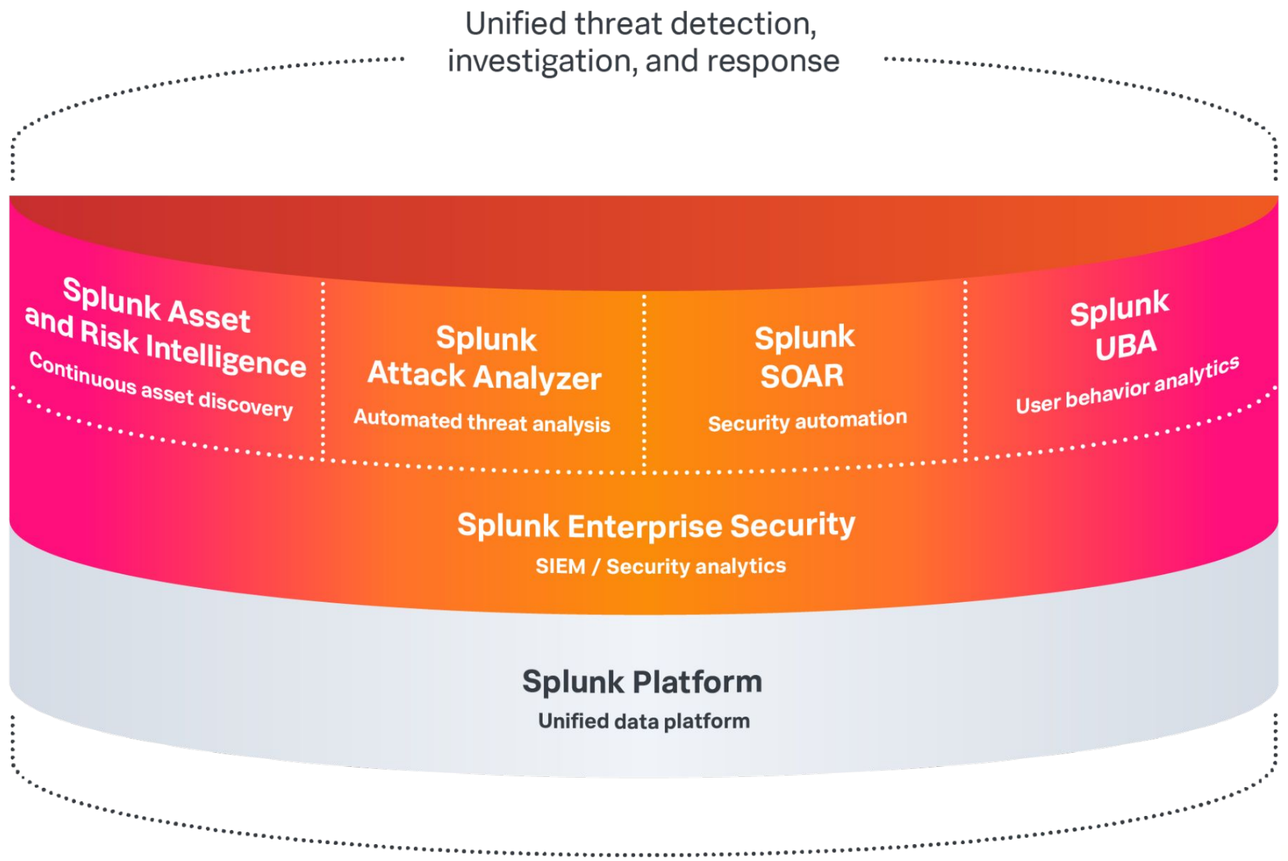
The SOC of the future

99%
faster incident detection, investigation & response

90%
potential reduction in alert volumes

5x
faster response time with orchestration & automation

Powering the SOC of the future with the leading TDIR solution.



Leading security content and research

Recognized industry leadership in security operations

Supported by thousands of Splunk base apps and integrations

Vibrant community of users and partners

Cisco and Splunk strengthen digital resilience by modernizing the SOC.

Unify threat detection, investigation and response

Stop lateral movement and enhance anomaly detection

Integrate threat intelligence to enrich TDIR workflows

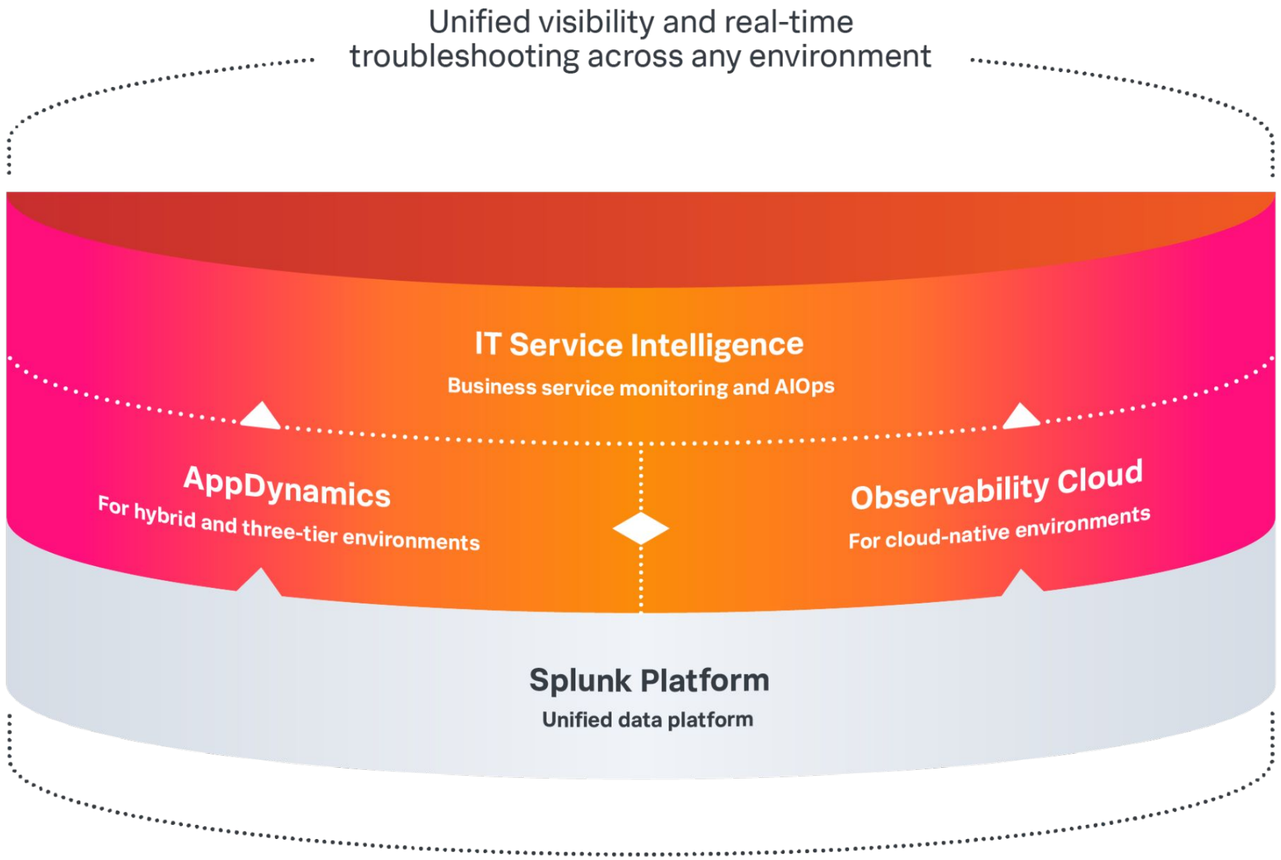
Build a leading observability practice

97%
reduction in alert noise

96%
faster application development, increasing developer productivity

83%
reduction in mean time to resolve (MTTR)

Complete visibility across your entire digital footprint.



Recognized industry leadership in observability

Unified metrics, events, logs, and traces

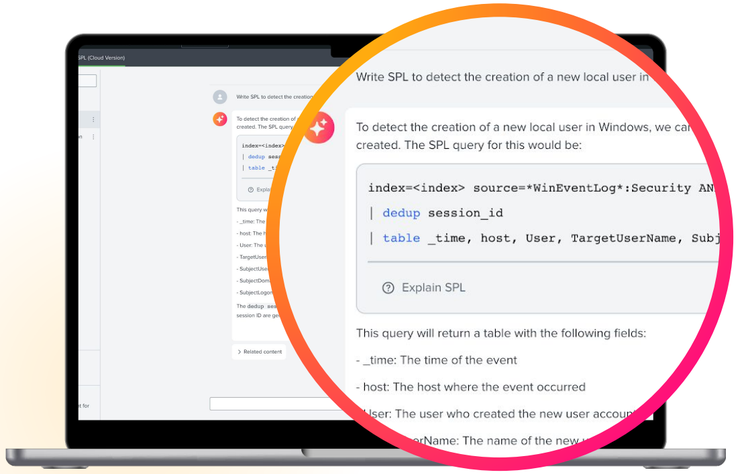
AI guidance to quickly spot unknowns and root causes

OpenTelemetry native and leading contributor

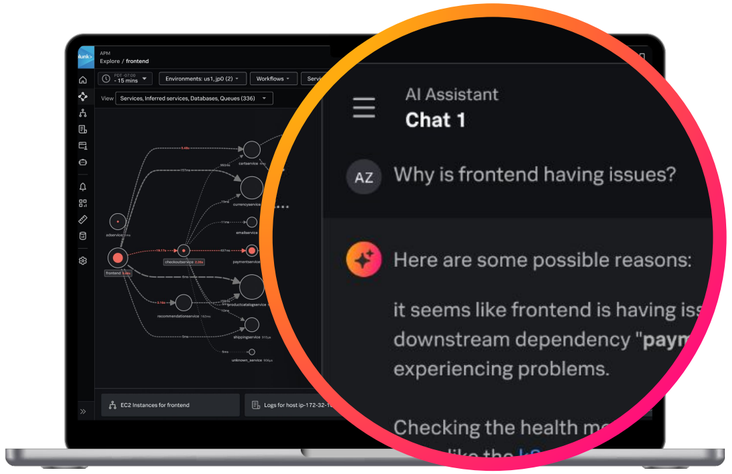
Splunk AI
Assistants everywhere.

Increase productivity and deliver faster detection and response.

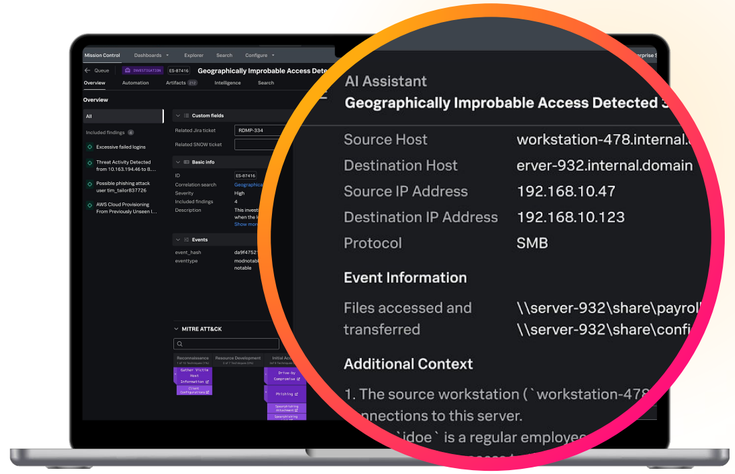
AI Assistant for SPL



AI Assistant in Observability Cloud



AI Assistant in Enterprise Security



The path to greater digital resilience.

Foundational Visibility

See across environments

Security
SecOps

Search, monitor and investigate for real-time security monitoring

Observability
ITOps, Engineering

Troubleshoot mission-critical apps and infrastructure

Guided Insights

Detect threats and investigate issues with context

Reduce noise, detect more threats and identify risk with AI/ML powered detections

Prioritize issues based on business impact

Proactive Response

Get ahead of issues

Accelerate incident investigations and response using automation

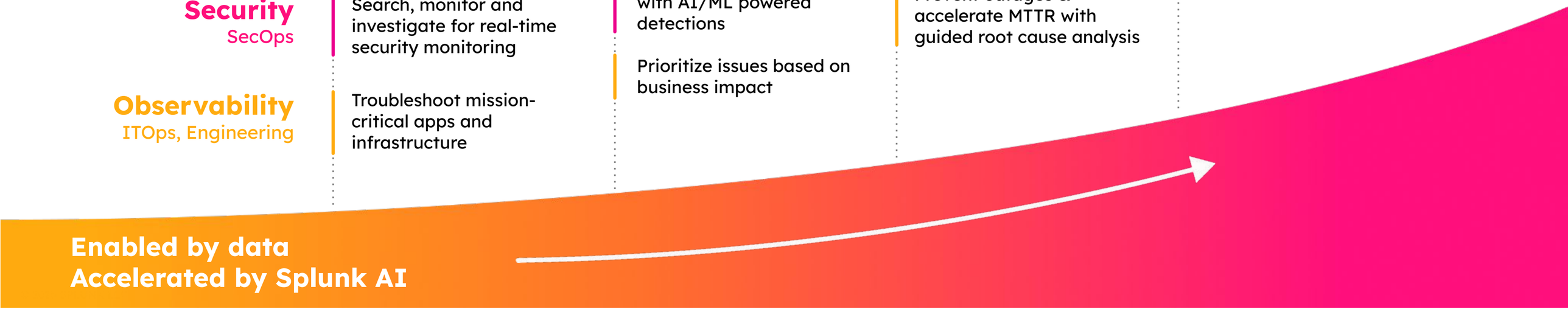
Prevent outages & accelerate MTTR with guided root cause analysis

Unified Workflows

Increase operational efficiency

Maximize SOC productivity with integrated threat detection, investigation and response

Standardize observability practices across teams



Enabled by data
Accelerated by Splunk AI

Thank you!

splunk> a CISCO company